

Passionfish Restaurant, Pacific Grove CA

Cindy Walter: I'm Cindy Walter and I'm co-owner of Passionfish restaurant in Pacific Grove with my husband Ted who's the Chef.

Ted Walter: I'm Ted Walter with Passionfish and I'm the chef and we've been in business for pretty close to 15 years now.

Cindy Walter: Passionfish is a fun story because I'm the daughter of a fisherman and the granddaughter of a fisherman so fishing was always a huge part of my life growing up. People look at the ocean and it's out of sight and out of mind. All they see is water, they don't understand that there's entire levels of life in the ocean, I think it's very, very hard to understand that, you know, we are destroying our ocean.

On screen writing: Passionfish serves only sustainable seafood and is dedicated to preservation of the world's oceans.

Ted Walter: Those are the things that are very important to us, so we really research where we're getting it from, and how its caught, how its shipped and how it comes to us

Cindy Walter: We really feel that thats our way of giving back, you know, to be responsible business owners

On screen writing: In 2006, Ted and Cindy Walter were recognized by Bon Appetit magazine as "Sustainable Seafood Experts"

On Screen Writing: Passionfish offers a seasonal menu that changes daily.

Ted Walter: I got to farmers markets, you know, once, twice or three times a week depending on what we need or I need ideas or I want to see whats turning up this week so I can play around with something that weekend. It keeps me on my toes, keeps the menu evolving.

Cindy Walter: He goes to all the farmers markets, he knows all the farmers, he knows how things are being grown, depending, you know, on the season, the week in that season, whats happening, has there been rain, not been rain. It's always really difficult for us to say exactly what the menu's going to be.

On Screen Writing: Passionfish is Zagat rated and offers an award -winning wine list.

Ted Walter: I'm just trying to make great tasting food, I mean, thats what it's really about, I want people to come in here and enjoy it and say WOW this is really wonderful. I believe in big, bold flavor here and thats what you get. So if you're looking for something that you're familiar with this might not be the right place but if you're looking for something a little more fun for your palate this will be the right place for you.

On screen writing: Passionfish, food from the heart, serving dinner 7 days a week.